

CONFERENZA DELLE CAPITALI EUROPEE DELLA CULTURA UNITY IN DIVERSITY

PROGRAM OF THE FIRST CONFERENCE OF THE MAYORS OF EUROPEAN CAPITALS OF CULTURE

Florence, 5th and 6th November 2018

5th NOVEMBER

Palazzo Vecchio, Cortile di Michelozzo

h. 16.30 REGISTRATION

Palazzo Vecchio, Salone dei Cinquecento

INAUGURATION OF THE CONFERENCE

h. 17.00 WELCOME REMARKS BY MAYOR NARDELLA AND COMMISSIONER NAVRACSICS FOLLOWED BY ADDRESSES BY MINISTER for CULTURAL HERITAGE and ACTIVITIES OF ITALY, ALBERTO BONISOLI.

ROUND TABLE Eike Schmidt, director of GALLERIA degli UFFIZI, FLORENCE, James Bradburne Director of PINACOTECA di BRERA and BIBLIOTECA NAZIONALE BRAIDENSE, MILAN, Cristiana Collu GALLERIA NAZIONALE D'ARTE MODERNA E CONTEMPORANEA, ROME .

SPECIAL VIEWING OF THE EXHIBITION OF THE "LEICESTER CODE", UFFIZI GALLERY.

h. 19.00 FIELD VISIT TO OPIFICIO DELLE PIETRE DURE AT FORTEZZA DA BASSO (RESTAURATION LAB).

h. 21.00 WELCOME DINNER FOR PARTICIPANTS. Sala d'Arme - Palazzo Vecchio.

6th NOVEMBER

Palazzo Vecchio, Cortile di Michelozzo

h. 8.15 – h. 8.45 REGISTRATION

h. 8.50 ALL PARTICIPANTS AND GUESTS SEATED

PLENARY MEETING *Salone dei Cinquecento – Palazzo Vecchio.*

h. 9.00 – h. 9.30

KEYNOTE ADDRESSES

DARIO NARDELLA , Mayor of Florence

TIBOR NAVRACSICS, EU Commissioner for Education, Culture, Youth and Sport

PETRA KAMMEREVERT, Chair of the European Parliament Committee on Culture and Education - *Video message*

PAOLA LEONCINI BARTOLI Director, Cultural Policies and Development, UNESCO



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h. 9.30 – h. 10.30 PLENARY SESSION *Salone dei Cinquecento*

ECOC LEGACY: ENSURING A MULTI FACETED IMPACT ON CITIES AND THE EU'S INTEGRATION PROCESS. LONG TERM POLICIES TO HAVE CULTURE AS A KEY ELEMENT IN CITIES OVERALL DEVELOPMENT AND TO PROTECT AND PROMOTE THEIR HERITAGE AS WELL AS THEIR CULTURAL AND URBAN IDENTITIES WHILE ADAPTING TO GLOBALIZATION.

Chair REBECCA MATTHEWS (Director GOODENOUGH COLLEGE and former ECOC CEO Aarhus 2017)

Case study Cities: PORTO 2001, LEEUWARDEN 2018

- Rui Moreira, Mayor of Porto
- Feitsma Sjoerd, Deputy Mayor of Leeuwarden

SPECIAL GUEST On. SILVIA COSTA, Member of the European Parliament Committee on Culture and Education

h. 10.30 – h. 10.40 presentation by Valentina Montalto – EU Commission, DG Joint Research Centre

h. 10.40 – h. 12.30 SIMULTANEOUS WORKSHOPS

WORKSHOP ONE *Salone dei Cinquecento, Palazzo Vecchio*

CULTURE AS A DRIVER FOR ECONOMIC GROWTH: CULTURAL AND CREATIVE INDUSTRIES AND THE ROLE OF MUNICIPALITIES IN SUPPORTING THE VIRTUOUS CIRCLE OF CULTURE, CULTURAL AND CREATIVE INDUSTRIES, AND GROWTH.

Chair PIERLUIGI SACCO, Professor of Cultural Economics, IULM University. Special Adviser to the EU Commissioner for Education and Culture

Case study Cities: PECS 2010, KAUNAS 2022, TURKU 2011

- Minna Arve, Mayor of Turku
- Zsolt Pava, Mayor of Pecs
- Ina Pukelyte, Chair of the Committee of Education and Culture, Kaunas

MAYORS OPEN TALK SESSION

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WORKSHOP TWO *Salone dei Dugento, Palazzo Vecchio*

TOURISM AS AN OPPORTUNITY AS WELL AS A CHALLENGE: PRESERVING HERITAGE AND IDENTITY, ATTRACTING AND MANAGING FLOWS, CONTROLLING THE IMPACT IN TERMS OF URBAN DEVELOPMENT AND PLANNING.

Chair Valentina Montalto – EU Commission, DG Joint Research Centre

Presentation by Francesco Panella, EU Commission, DG Joint Research Centre

Case study Cities: SIBIU 2007. FLORENCE 1986

- Astrid Cora Fodor, Mayor of Sibiu
- Giovanni Bettarini, Commissioner for International Relations and Cooperation and Urban Planning, City of Florence

MAYORS OPEN TALK SESSION

WORKSHOP THREE *Sala d'Arme, Palazzo Vecchio*

ECOC, CULTURE AND CULTURAL HERITAGE AS A CEMENT OF SOCIAL COHESION, SOCIETAL WELL BEING AND RESILIENCE, INCLUSION AND INTERCULTURAL DIALOGUE.

Chair: Michel Magnier, Director, Directorate D “Culture and Creativity”- EU Commission DG EAC

Case study Cities: RJIEKA 2020, DUBLIN 1991, DONOSTIA - SAN SEBASTIAN 2016

- Vojko Obersnel, Mayor of Rijeka
- Ray Yaetes, City Arts Officer
- Eneko Goia, Mayor of Donostia- San Sebastián

Presentation by Francesco Panella, EU Commission, DG Joint Research Centre

MAYORS OPEN TALK SESSION

h. 12.30

FIELD VISIT and BUFFET LUNCH

GUCCI ART LAB

Visit reserved to mayors and delegates. The new Gucci Art Lab, head quarter of manufacturing and fashion design, opens its doors to showcase an innovative production system. An ecosystem combining the quality of traditional art craft and innovation technology, with an unique corporate social responsibility and labor high standards.



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h. 15.30 - h. 17.30 PLENARY MEETING *Salone dei Cinquecento – Palazzo Vecchio*
IS THERE A ROLE FOR ARTS, CULTURE & CULTURAL POLICIES TO PROMOTE EU INTEGRATION, EU VALUES AND EU IDENTITY? THE IMPORTANCE OF COOPERATION AND PARTNERSHIPS BETWEEN CITIES IN EUROPE AND BEYOND TO PROMOTE DEEPER MUTUAL UNDERSTANDING.

Panel Chair Prof. DEHOUSSE, President of European University Institute.

Case study Cities:

MATERA (2019)

SPECIAL PRESENTATION: MATERA EUROPEAN CAPITAL OF CULTURE 2019

PAOLO VERRI, DG Fondazione Matera Basilicata 2019

FLORENCE (1986)

Special guests

On. VOLKER HASSEMER, Soul for Europe

- Mitsuhiro Yuasa Vice Chairperson, Kyoto City Council
- Mohammed El Harti, Deputy Mayor of Fes
- Fadhel Moussa, Mayor of l'Ariana- Tunis

h. 17.00 – h. 17.30 Chairs' conclusions

WRAP UP SESSION chaired by Dario Nardella, Mayor of Florence

Presentation of Chair's summary

ADOPTION OF FINAL DOCUMENT ABOUT THE CREATION OF THE ECOC NETWORK

CLOSING REMARKS BY INTERNATIONAL KEYNOTE SPEAKER TIM ROBBINS

The key role of the arts and culture in building long term strategies for social cohesion.

h. 18.00 END OF PROGRAM

followed by

6th NOVEMBER - SPECIAL SIDE EVENT

h. 20.00 DINNER – Teatro della Pergola



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h. 21.00 TEATRO DELLA PERGOLA - SPECIAL EVENT VIRGILIO SIENI / ANDREA REBAUDENGO in

Solo Goldberg Variations

Theatres open day: shows and performances open to public.

On November 6th the city of Florence will be animated by live performances from morning till night. Accomplished artists, young professionals and students will interact in a dialogue between different artistic media across the Florence theatre district, from historic theatres to contemporary performing arts centres, from the heart of the city to metropolitan suburbs.

VENUES: Teatro della Pergola. Teatro Niccolini, 19 Laboratorio Odissea. Pino Micol e iNuovi del Niccolini. Teatro Studio di Scandicci, Accademia dell'Uomo. CANGO Cantieri Goldonetta Firenze Centro Nazionale di produzione Virgilio Sieni. PIA Palazzina Indiano Arte Parco delle Cascine – Firenze - Centro Nazionale di produzione Virgilio Sieni.

7TH NOVEMBER

h. 9.30 Works resume in Palazzo Vecchio with cities participating in the annual meeting Unity in Diversity

KEYNOTE ADDRESS BY MAYOR NARDELLA:

The key role of Arts& Culture in the “community effect”: how can cities develop creative ecosystems and their impact on long term strategies for stability, social inclusion and economic growth. The impact of cultural policies in the EU’s integration process as well as in the international debate.

h. 10.00 Youth call to World’s Mayors :

Millennials perspective on the challenges of Culture and Identity. With a special contribution of New York University Florence Students: ‘Diversity, Identity and Global Education’ -

h. 10.15 Fondazione Teatro della Toscana – Florence – a cultural production system for youth and Europe. Presentation of the “Charter 18-XII” – As the Millennium turns 18 this year we investigate the role of Arts and Culture in community development. Hopes, expectations, commitments of a young millennium and its protagonist.

h.10.30 Premio La Pira - in collaboration with Fondazione Giorgio La Pira - Celebrating the vision and contribution to peace of Mayors committed to dialogue between communities.

OPEN DISCUSSION ON CULTURAL TOPICS ON THE BASIS OF PREVIOUS DISCUSSIONS AND ADOPTION OF FINAL DOCUMENT.

h.13.00 – End of Conference



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